

AAL 2020: Active & Assisted Living Programme

Arnout Smit, Bureau Brussel Regio Arnhem Nijmegen

The AAL programme is looking for European project proposals supporting Active Living and Assisted Living with digital solutions. Solutions will find their way to the market and have added-value for the end-users.

Deadline: 24 August 2020

What kind of projects:

- **“Healthy Ageing with the Support of Digital Solutions.”**
- ICT-based solutions targeting any application area(s) within the AAL domain. The solutions need to be embedded in the strategies of the participating end-user organisations, service providers and business partners
- Areas:
 - **Active Living**, such as in
 - work & training
 - vitality & abilities
 - leisure & culture
 - information & communication
 - **Assisted Living**, such as in
 - health & care
 - living & building
 - mobility & transport
 - safety & security
- innovative, transnational and multi-disciplinary collaborative projects.
- It must have a time-to-market perspective of a maximum of two to three years after the end of the project
- Have a total project budget of €1 – 7 million
- The maximum funding you can receive from the AAL Programme is €3 million
- Produce a realistic trial set-up at the end of the project
- Have proactive end-user involvement throughout the life of the project
- Have defined market segment(s) use cases and target group(s) and address the wishes and need of these specific group(s)

For:

- SMEs
- R&D institute
- End-user organization¹ as a launching customer (municipality, senior organization, welfare provider, insurance, housing company)

With:

- At least one SME, one R&D institute, one end-user organization
- **Partners from at least three partner countries**
 - Austria
 - Belgium
 - Canada
 - Cyprus
 - Hungary
 - Italy
 - Luxembourg
 - The Netherlands
 - Norway

¹ *Primary* end-users: older **adults** who are actually using AAL products and services.

Secondary end-users are persons or **organisations directly in contact with primary end-users**, such as formal and informal care persons, family members, friends, neighbours, care organisations and their representatives.

Tertiary end-users are such **institutions and private or public organisations** that are not directly in contact with AAL products and services, but who **somehow contribute in organizing, paying or enabling them**. This group includes the public sector **service organizers, municipalities, social security systems, insurance companies, housing corporations** etc..

- Poland
 - Portugal
 - Romania
 - Slovenia
 - Spain
 - Switzerland
 - Taiwan
- Between 3 and 10 partners
 - Small project: 300.000 funding, 6-9 months, new ideas, concepts (max 100.000 for Dutch partners per project)
 - Regular project: 2,5 mln funding. Maximum 500.000 for Dutch partners, per project
 - Funding rates:
 - Primary End users organizations (organizations of seniors, patients etc.) 75%
 - Secondary End user organisations (care / welfare organizations etc.) 65%
 - Tertiary End User organisations (local/provincial governments) 50%
 - Other organizations (research institutes, knowledge centres etc.) 70%
 - SME /Small sized enterprise 60%
 - SME/ Medium sized enterprise 50%
 - Large enterprise 40%

Criteria:

- Dutch ZonMW criteria. [AAL Eligibility](#)
- More info: <http://www.aal-europe.eu/stay-up-to-date/calls/call-2020/>
- Full call text: <http://www.aal-europe.eu/wp-content/uploads/2020/02/Call-Text-2020-AAL.pdf>

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Find partners!

- at <https://aal-europe.force.com/s/>
- or contact Bureau Brussel Arnhem Nijmegen City Region (Arnout.smit@arnhemnijmegen.eu)