

INNOVATION DEALS



Collaborate to overcome
barriers to innovation

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10 October 2017



Innovation Deals (IDs)

A fast, pragmatic and transparent approach to help innovators to:

- overcome legislative barriers
- make use of EU law appropriately
- create regulatory certainty



What it is not!

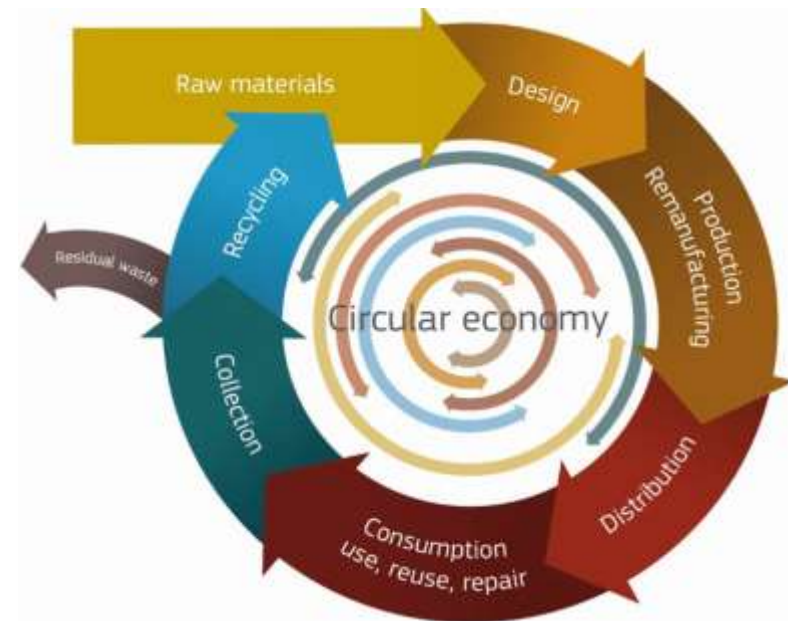
!! It cannot change legislation !!

!! There is no funding involved !!

Circular Economy Package

The Commission Communication "Closing the loop – An EU action plan for the circular economy" adopted on 2 December 2015, introduces the concept of Innovation Deals as:

«a pilot approach to help innovators facing regulatory obstacles (e.g. ambiguous legal provisions), by setting up agreements with stakeholders and public authorities»



Competitiveness Council 27/5

The Commission will have to develop and implement a pilot for the envisaged tool of 'Innovation Deals'. Before mid-2018, the results of the pilot will have to be assessed and evaluated.

Launch of the Innovation Deals

- *An open invitation for expressions of interest for Innovation Deals, from 26 May 2016 until 15 September 2016*
- *32 expressions of interest were submitted, from 14 different countries.*
- *The evaluation process has 2-steps: Eligibility criteria; Selection criteria*
- ***2 successful Innovation Deals***

Innovation Deals (IDs)

Sustainable wastewater treatment combining anaerobic membrane technology and water reuse

- The Joint Declaration of Intent is signed on 7 April 2017
- Work Plan agreed with the consortium
- The first step – analysis of regulatory barriers- has started



Sustainable wastewater treatment combining anaerobic membrane technology and water reuse



*The first
Innovation
Deal was
signed on
07 April
2017*

Innovation Deals (IDs)

From E-Mobility to recycling: The virtuous loop of electric vehicle

- Finalising Joint Declaration of Intent
- Work can start as soon as it is signed by all parties



Lessons learned

The selection criterion complementarity and compatibility

"the Commission will assesses if the proposed case is compatible and/or relevant for ongoing initiatives undertaken to update current legislation (e.g. stakeholders' working groups led by the European Commission, Comitology procedures, etc.) that are addressing the same perceived EU regulatory obstacle."

More than 30% of cases rejected on the grounds of this criterion.

- applicants did not fully understand the meaning of the criterion
- unclear on how strict this selection criterion would be applied

It is advised to change the selection criterion to an eligibility criterion and to clarify the exact meaning and implication of this criterion.

Lessons learned

Long time for developing the Joint Declaration of Intent

Why? :

- Speed first draft text delivered by initiator;
- Finding agreement within the EC on draft text;
- Finding agreement within the external partners on draft text;
- Finding agreement between all partners of the Innovation Deal;
- Internal administrative procedures for formal agreement of all organisations involved

Clarity and full agreement on the text are important. It needs time.

- basis for all future cooperation and the success rate of the Innovation Deal.

Lessons learned

Clarification of modalities of proposing ID in the context of the H2020 calls

It needs to be very clear in the H2020 project proposal that, if considering an ID, it is a separate project and won't receive funding from the Grant agreement.

Sense of ownership

- Finding the right experts within EC and having enthusiastic experts is key.
- People working on the case need to have a sense of ownership.

Support from hierarchy

Hierarchy (heads of Units, Directors, Cabinet, and support of Commissioners) can speed up the process considerably



European
Commission

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Innovation Deals

<http://bit.ly/1R179qE>

