

‘Circular Economy: stimulating and making way for circular business models’
INFORMATION, INSPIRATION and **ACTIVATION** on the field of circular economy.

There a lot of business cases in the circular economy: what do the Clean Tech Region and the Arnhem Nijmegen City Region have to offer, and how does Europe facilitate and stimulate these, using regulation, funding and skills?

Subthemes:

1. Circular economy and regulation
2. The role of public authorities as launching customer
3. CE skills for the future

Information: a key-note speech by professor Jan Jonker of the Radboud University to present ‘new business models for the circular economy’ with some icon initiatives from our region, followed by reactions of the European Commission, the EIB and ACR+

Inspiration: share experiences and *best practices* on the above subthemes by representatives of the European Commission, the EIB and other European regions and stakeholders:

- Denmark
- Lombardia Region
- ACR+

Activate: lessons learned; which concrete actions can we apply tomorrow as a next step in shaping the circular economy within our regions – as a joint action of public authorities, businesses from different sectors and research organizations to reach ultimately a waste free circular future. Plus, how does Europe stimulate the icon initiatives that are presented?

Audience:

Triple helix representatives from Arnhem Nijmegen Region, Cleantech Region and the province of Gelderland; guests from European regions; representatives from the European Commission, EIB and ACR+.

Guests from public/regional authorities and triple helix-organizations within East Netherlands are welcome – a limited number due to the available places.

Venue:

Bureau Brussel, Avenue Palmerston 3, Brussels.

Date:

Tuesday, October 10th, 2.30 – 5.00 PM

Organization

A joint effort of the region Arnhem Nijmegen, Cleantech Region and the province of Gelderland.

PROGRAMME

- 14.30 Registration with coffee and tea
- 14.40 **Welcome** by **Michiel Scheffer**, Regional Minister Economic Affairs, Province of Gelderland
- 14.45 **Key-note** by professor **Jan Jonker**, Radboud University Nijmegen
Update on the results of the national research 'business models for a circular economy', steps taken and results achieved.
Challenges that lie ahead when thinking about icon initiatives from the Arnhem Nijmegen City Region and the Clean Tech Region (relating to regulation, public authorities as launching customer and skills needed).
- 15.05 Regulation: **Reaction and pitch** by the **European Commission on innovation deals for circular economy initiatives**: how do we make these business models possible?
Petros Mamalis, European Commission
- 15.20 Funding: **Reaction by European Investment Bank (EIB)**
Christian Schempp, European Investment Bank
- 15.25 Knowledge: **Reaction by ACR+**
Françoise Bonnet, secretary-general ACR+
- 15.30 Parallel **roundtable discussions** on different subthemes:
- A. Circular Economy and Regulation
Share experiences on concrete legislative obstacles like for example the EURAL-codes or crossborder cooperation. Pitches by European stakeholders from different sectors, followed by a reaction by the European Commission.
Moderator: ACR+
Pitch: Arnhem Nijmegen City Region and participants
- B. Public authorities as launching customers
Share experiences on the role public authorities can take on the field of public procurement of innovation, the view of businesses and public authorities on the matter, followed by best practices of different European regions and the view of a representative of ACR+.
Moderator: Clean Tech Region
Pitch: Kolding municipality (South Denmark), Circe (Lombardia)
- C. Circular Economy: skills for the future
Share experiences and perspectives from different European stakeholders (government, education, business) on the skills that are needed in a future Circular Economy.
Moderator: prof. Jan Jonker
Pitch: Design to Innovate (South Denmark)
- 16.15 **Plenary wrap-up** by the different hosts of the roundtables:
Positive developments? Improvements, obstacles? Joint actions?
- 16.45 **Conclusions**
- 17.00 Networking drinks